



#PROGRESSIVEBIHAR2020

PLURALS

PRESS BRIEF

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This press brief is in consequence of the announcement made by Plurals and its President Ms. Pushpam Priya Choudhary through newspapers in Bihar, India. At the outset, Plurals intends to make it clear that the advertisement was nothing but an explicit expression of commitment from the party and its president to reach the people of Bihar. Plurals believes in complete transparency, and its roadmap for the coming months and years are very clear — to form the government in Bihar and to make it one of the best place in world in the upcoming 10 years.

Several queries were raised in print, electronic, digital and social media about the person, family, party, ideology and agenda. Plurals requests everyone to wait for the things to unfold in the upcoming days and months. We will put our ideology and agenda one by one. As far as basic idea is concerned, we have published the core of it in the public domain through websites and social media platforms. The goal of Plurals is just not to form a government, which may relatively be an easier task. The real goal is much bigger and difficult that is to make Bihar the best state in India by 2025, and to make the living standard of people the best in the world by 2030. This goal may seem improbable considering the hard fact that Bihar in one of the most underdeveloped regions of the world and consequently it is unarguably going to fail the SDG 2030 goals if it continues to be where it is. Despite all the theoretical challenges, Plurals has the vision and roadmap to turn things around and is also aware about the challenges. However, Plurals is definite that with the support of people of Bihar, and people of India, it will rewrite a new history of politics, development and governance.

Regarding other queries, Plurals requests some media houses to respect the privacy of our team and specifically their families. Ms. Pushpam Priya Choudhary is extremely talented, has acquired highest expertise in academics and has world-wide exposure to policy-making. It was very disheartening to see that even on International Women's Day, the inquiry about 'who is behind her', 'who her father is' and so on an so forth was made. She is a capable woman who is trying to involve people in a very substantive discussion — lack of development in Bihar, which is indispensable if we want transformation in one of the poorest regions of the world. Ms. Choudhary has studied and worked with some of the best minds of the world. Politics, Philosophy, Economics, Public Policy, Political Communication, Social Policy, Rural Development are her forte. Unarguably, therefore she does not require any further guidance and strategists to execute the ideology and commitment of her idea of Plurals. She is supported by people of similar mindset and ideology. Plurals believes that it is high time that the discourse of real development, governance and well-being of people should take centre stage than irrelevant and unproductive discussions — hence "positive politics" is what Plurals swears by.

Upcoming 8 months and the next 10 years are going to be very stressful but an interesting journey for all of us, who believe in the idea of multiple realities, where every individual is treated as an end in itself and not just means to achieve some particular goal. Plurals appeal to all the sections of the society to be a part of this journey with blessings and moral support. Let us work together to challenge the real challenges of underdevelopment, because challenge is change.

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